

Bellville Rodair celebrates 25-year anniversary

The forwarding company Bellville Rodair International (BRI), which is managed ex London and Toronto, celebrates their 25-year anniversary this year. The company employs 225 people and organises transports per truck, rail as well as for air- and seafreight and bases their activities on 19 locations in the USA, in Brazil, the UK, in China, the Netherlands, Lithuania, Finland, Romania, the Czech Republic and Hungary. Catchword Hungary: BRI opened their first location in the CEE region in Budapest in 1998. "Today we employ about 20 people in the two offices in Hungary. The majority of the seafreight consignments handled by this team is made up of imports, but the export from Hungary is continually increasing", David Dines, BRI's Business Development Manager, reports. About half of the cargo volume which is handled in the traffic from and to Hungary is transported in trucks, 40 % in airfreight, the remaining 10 % per seafreight via the northern and the southern ports. "The airfreight volume shows a significant upwards trends. In this segment we want to generate a 10 % increase in the current year", Dines adds.

BRI has been represented in Romania since 2002. In the run-up to the founding anniversary, the company which is managed by British and Canadian shareholders, has taken another expansion step in the CEE region: BRI opened a location in Prague in October last year. According to David Dines the team has successfully managed to establish itself in the local business environment. "We transport all kinds of project cargo from and to the Czech Republic, among them wind mills, wind turbines and gas turbines.

Bellville Rodair International has already been present with an office in Moscow since 1989. Russia is a very important market for pharma imports, BRI comments on their long-term commitment. Last year the British-Canadian forwarding company opened their own offices not only in the Czech Republic but also in Finland and China. One of the focal points in the BRI expansion plans continues to be on the CEE region. "We are continually on the lookout for new business connections which would justify the expansion of our network", Dines emphasises.

He refers to the market in this region as a very competitive one, especially since EU expansion. "On the other hand there are significant investments in these countries, which compensate for the loss of those production volumes which were relocated to countries like India and China."